

Tampa Bay Business Journal - July 2, 2010
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Friday, July 2, 2010

TBBJ names 60 BusinessWoman of the Year finalists

Tampa Bay Business Journal

A record-breaking 60 local women have been named finalists for the *Tampa Bay Business Journal's* 2010 BusinessWoman of the Year Awards. The women were named finalists in 10 categories by an independent panel of judges.

The competition was fierce. Finalists were chosen from more than 300 nominations, also a record for the event, which began in 2004.

The category winners and an overall winner will be revealed at a gala event on Friday, Aug. 20 at the **Grand Hyatt Tampa Bay** from 6 p.m. to 9:30 p.m.

The following finalists have been chosen:

Business services

- Joyce Anderson, Florida Orthopaedic Institute
- LaFern K. Batie, The Batie Group LLC
- Colleen Chappell, ChappellRoberts
- Stacy Snow Feiler, Legacy Venture Group Business Brokers LTC LLC
- Kathleen M. Sullivan, First Service Administrators Inc.
- Barbara Kyes, ActionCOACH Pinellas
- Mary Owens, Black Diamond Associates LLC
- Anita E. Ramirez, AER Consulting Inc.
- Ginger Reichl, Pinstripe Marketing & Interactive

Education

- Sharon S. Kelley, Associates in Emergency Medical Education Inc.
- Tiffanie Kellog, Referral Institute
- Rebecca J. White, University of Tampa

Entrepreneur

- Rose Averill, St. Francis Sleep Allergy and Lung Institute
- Penny Rogo Bailes, MamaRazzi foto Inc.
- Maruchi Azorin, Villa Rosa Distinctive Linens
- Ann Duncan, Vertical Integration Inc.
- Julie Heidelberg, Heidelberg PR
- Denice Soyring Higman, Soyring Consulting
- Kelley Prince, Behavioral Consulting of Tampa Bay Inc.
- Kelley Rexroad, krexconsulting
- April Schiff, Strategic Solutions of Florida

- Stacey Whidden, Express Dental Care LLC
- Mary Ann Wilhelm, Wilhelm Heating and Air Conditioning Inc.

Financial services

- Roxanne Amoroso, Bank of America Merrill Lynch
- Hosetta Coleman, Fifth Third Bank
- Deborah P. Garringer, Crowe Horwath LLP
- Lisa K. Glor, Morgan Stanley Smith Barney
- Kimberly Johnson, Florida Institute of CFOs
- Anne V. Lee, First Bank
- Pamala L. McCoy, BONA5D Credit Consultants

Government

- Cynthia Johnson, Pinellas County Government
- Diane G. Nelson, Pinellas County Tax Collector
- Paula S. O'Neil, Pasco County Clerk and Comptroller's Office
- Irene H. Sullivan, State of Florida Courts

Manufacturing

- Deborah Duffey, Dermazone Solutions
- Michele Northrup, Intensity Academy Gourmet Sauces
- Eileen A. O'Hara, Brimstone Originals
- Diane Schleicher, Arroyo Process Equipment

Media

- Bevv Beirl, BABM Business Group
- Shelley King Rogers, Publix Super Markets Inc.
- Stacie Schaible, WFLA-TV

Nonprofit

- Grace-Anne Alfiero, Creative Clay Inc. Cultural Arts Center
- Estrellita "Lo" Berry, REACHUP Inc.
- Alisa Savoretti, My Hope Chest
- Katee Tully, The Morean Arts Center
- Mary Lynn Ulrey, DACCO

Technology

- Jennifer Bakunas, Magnetic
- Debra D. Curtiss, Peak 10 Data Center Solutions
- Jane Mason, eMASON Inc.
- Allison Pope McKay, SOE Software Inc.
- Ilene Rosoff, The Launch Pad
- Joanne Weiland, LinktoEXPERT

Young

- Jessica Cameron, Tampa Bay Derby Darlins Inc.
- Leigh Kellett Fletcher, Stearns Weaver Miller Alhadeff & Sitterson PA
- Robin Anne Grabowski, Tampa Bay Beaches Chamber of Commerce
- Sarah Joubert, Studio Independent LLC
- Brandi Kamenar, Icon B. Marketing & Publicity Group
- Danielle Loughran, Accell
- Haley Maple, Forizs & Dogali PA
- Natalie Mealey, Pepin Distributing Co.

For event information, contact Alyssa Rhoads at 813.873.8225.

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